

## COMMENTS

<b>STRATFORD NEIGHBOURHOOD PLAN COMMENTS</b>									
<b>Comment Categories</b>	<b>Housing</b>	<b>Employment</b>	<b>Town Centre</b>	<b>Heritage</b>	<b>Environ- ment</b>	<b>Infra- structure</b>	<b>Leisure</b>	<b>TOTAL</b>	<b>%</b>
21. Infrastructure roads/congestion	60	11	55	24	22	141	22	<b>335</b>	<b>13.0</b>
11. Community leisure & wellbeing	4	11	14	30	45	9	171	<b>284</b>	<b>11.1</b>
20. Parking	8	11	137	14	11	69	9	<b>259</b>	<b>10.1</b>
18. Transport services	2	13	41	3	19	153	17	<b>248</b>	<b>9.7</b>
24. Infrastructure pedestrians	4	1	21	16	14	75	40	<b>171</b>	<b>6.7</b>
25. Relief Road	9	15	7	1	8	97	7	<b>144</b>	<b>5.6</b>
22. Infrastructure schools/medical	43	3	0	1	6	53	29	<b>135</b>	<b>5.3</b>
23. Infrastructure cycling	7	3	25	2	14	49	27	<b>127</b>	<b>4.9</b>
14. Tourism	4	11	17	39	14	23	16	<b>124</b>	<b>4.8</b>
12. Heritage - General	3	4	13	86	6	2	9	<b>123</b>	<b>4.8</b>
27. Shared space/pedestrianisation	0	1	90	9	1	16	3	<b>120</b>	<b>4.7</b>
4. Green lung	23	0	2	5	85	2	2	<b>119</b>	<b>4.6</b>
9. Environment/sustainability	14	1	2	15	79	3	5	<b>119</b>	<b>4.6</b>
1. Brownfield/regeneration	63	43	4	0	5	0	0	<b>115</b>	<b>4.5</b>
7. Anti-homes build	51	4	2	6	28	16	7	<b>114</b>	<b>4.4</b>
34. Waterside	0	0	7	64	38	1	1	<b>111</b>	<b>4.3</b>
28. Infrastructure streetscape	1	1	16	54	25	0	5	<b>102</b>	<b>4.0</b>
3. Infrastructure - General	7	4	1	50	8	6	21	<b>97</b>	<b>3.8</b>
10. Town Square	2	10	67	2	0	0	6	<b>87</b>	<b>3.4</b>
5. Social/affordable housing	64	1	0	0	1	2	4	<b>72</b>	<b>2.8</b>
17. Reduce Business rates/rent	0	35	33	3	0	0	1	<b>72</b>	<b>2.8</b>
6. Design	45	2	5	11	6	2	0	<b>71</b>	<b>2.8</b>
13. Type of Employment	0	68	0	0	0	1	1	<b>70</b>	<b>2.7</b>
19. Retail in the town centre	4	7	39	4	1	0	2	<b>57</b>	<b>2.2</b>
8. Population age profile	29	0	0	0	3	2	16	<b>50</b>	<b>1.9</b>
2. Conversion of shops to homes	38	1	7	0	0	1	0	<b>47</b>	<b>1.8</b>
15. Anti-Industry	1	20	0	1	7	7	5	<b>41</b>	<b>1.6</b>
35. Historic Spine	2	0	0	26	0	2	0	<b>30</b>	<b>1.2</b>
16. Business required in Town Centre	2	10	13	2	1	0	1	<b>29</b>	<b>1.1</b>

<b>Comment Categories</b>	<b>Housing</b>	<b>Employment</b>	<b>Town Centre</b>	<b>Heritage</b>	<b>Environ- ment</b>	<b>Infra- structure</b>	<b>Leisure</b>	<b>TOTAL</b>	<b>%</b>
29. Infrastructure gateways	0	0	10	5	4	1	1	<b>21</b>	<b>0.8</b>
31. Infrastructure toilets	0	1	3	0	1	2	1	<b>8</b>	<b>0.3</b>
32. Integration with Maybird Centre	0	1	5	0	0	1	1	<b>8</b>	<b>0.3</b>
33. Old people residential/leisure facility	0	0	1	0	0	0	2	<b>3</b>	<b>0.1</b>
26. Integrated transport plan	0	0	0	0	0	1	0	<b>1</b>	<b>0.0</b>
30. Retail dispersal south of the river	0	0	1	0	0	0	0	<b>1</b>	<b>0.0</b>
<i>Comment not allocated</i>	55	27	17	15	12	4	19	<b>149</b>	
<b>TOTAL NUMBER OF COMMENTS</b>	<b>545</b>	<b>320</b>	<b>655</b>	<b>488</b>	<b>464</b>	<b>741</b>	<b>451</b>	<b>3664</b>	
<b>NUMBER OF RESPONDENTS</b>	<b>493</b>	<b>278</b>	<b>498</b>	<b>290</b>	<b>267</b>	<b>439</b>	<b>304</b>	<b>2569</b>	

We then analysed further 6 of the above categories as agreed and this sub-analysis is shown below

#### Further Sub-Analysis of Selected Comment Categories

<b>HOUSING code 5</b>	<b>Nos of Responses</b>
For local people	15
Low-cost, affordable housing	14
Location	12
For young people	11

<b>TOWN SQUARE code 10</b>	<b>Nos of Responses</b>
Entertainment (cinema, bowling, etc.)	21
Chain stores, cafes, restaurants, supermarkets, John Lewis, etc.	19
Don't support cinema / current proposals	15
Put a roof on it – cover it	15
Reduce rates / rents	13

<b>TOURISM code 14</b>	<b>Nos of Responses</b>
Keep / re-establish heritage (including re-open New Place Gardens and have a town museum)	26
Improve links to airports, cities, etc. and have a new bus station	21
Don't forget local residents (discount schemes)	16
Visit other towns for ideas	9
More signage / adverts, etc.	9
Not just Shakespeare	8

<b>PARKING code 20</b>	<b>Nos of Responses</b>
Encourage / advertise Park and Rides / public transport (including coaches to Park and Ride)	60
On-street parking (look into, none, selective)	46
More spaces / sort out parking / underground?	44
Reduce the cost of parking – affordable	39
Free parking (even if only evenings) N.B. Maybird is free	34
Residents – priority /reduced	33

<b>RING ROAD code 25</b>	<b>Nos of Responses</b>
New/extension to / by pass / ring road required	100
New bridge/second crossing over river required	38

<b>PEDESTRIANISATION code 27</b>	<b>Nos of Responses</b>
Pedestrianise town centre	55
Pedestrianise certain streets (e.g. Bridge, Sheep, High, Church, Wood, Union, Historic Spine, Waterside)	36
Concentrate on / more pedestrianisation	25
Pedestrianise at certain times (e.g. weekends, week days 11 am to 4 pm)	7
No more pedestrianisation	5

<b>INFRASTRUCTURE - GENERAL code 3</b>	<b>Nos of Responses</b>
Sympathetic development / planning applications on merit / high quality materials and design	44
Consider traffic flow / ban lorries from bridge / town centre	13
Address town centre needs (accommodation / business / retail / tourism, etc.)	11
Develop town beyond Shakespeare / move with times / move on	7
Develop disused / empty buildings , or those used only in day for evening use	5
Look at other towns / cities	5