

## COMMENTS

<b>STRATFORD NEIGHBOURHOOD PLAN COMMENTS</b>									
<b>Comment Categories</b>	<b>Housing</b>	<b>Employment</b>	<b>Town Centre</b>	<b>Heritage</b>	<b>Environ- ment</b>	<b>Infra- structure</b>	<b>Leisure</b>	<b>TOTAL</b>	<b>%</b>
21. Infrastructure roads/congestion (Bad)	60	11	55	24	22	141	22	<b>335</b>	<b>13.0</b>
11. Community leisure & wellbeing (important)	4	11	14	30	45	9	171	<b>284</b>	<b>11.1</b>
20. Parking	8	11	137	14	11	69	9	<b>259</b>	<b>10.1</b>
18. Transport services (need improvement)	2	13	41	3	19	153	17	<b>248</b>	<b>9.7</b>
24. Infrastructure pedestrians (needs improvement)	4	1	21	16	14	75	40	<b>171</b>	<b>6.7</b>
25. Relief Road	9	15	7	1	8	97	7	<b>144</b>	<b>5.6</b>
22. Infrastructure schools/medical (overloaded)	43	3	0	1	6	53	29	<b>135</b>	<b>5.3</b>
23. Infrastructure cycling (more accommodation required)	7	3	25	2	14	49	27	<b>127</b>	<b>4.9</b>
14. Tourism	4	11	17	39	14	23	16	<b>124</b>	<b>4.8</b>
12. Heritage – General (need to preserve)	3	4	13	86	6	2	9	<b>123</b>	<b>4.8</b>
27. Shared space/pedestrianisation	0	1	90	9	1	16	3	<b>120</b>	<b>4.7</b>
4. Green lung (preserve and enhance)	23	0	2	5	85	2	2	<b>119</b>	<b>4.6</b>
9. Environment/sustainability (ensure)	14	1	2	15	79	3	5	<b>119</b>	<b>4.6</b>
1. Brownfield/regeneration (use as a priority)	63	43	4	0	5	0	0	<b>115</b>	<b>4.5</b>
7. Anti-homes build (no more home required in SuA)	51	4	2	6	28	16	7	<b>114</b>	<b>4.4</b>
34. Waterside (Bancroft issue. Needs sorting out))	0	0	7	64	38	1	1	<b>111</b>	<b>4.3</b>
28. Infrastructure streetscape (clutter)	1	1	16	54	25	0	5	<b>102</b>	<b>4.0</b>
3. Infrastructure - General	7	4	1	50	8	6	21	<b>97</b>	<b>3.8</b>
10. Town Square (broken down elsewhere)	2	10	67	2	0	0	6	<b>87</b>	<b>3.4</b>
5. Social/affordable housing	64	1	0	0	1	2	4	<b>72</b>	<b>2.8</b>
17. Reduce Business rates/rent	0	35	33	3	0	0	1	<b>72</b>	<b>2.8</b>
6. Design (Focus required on good housing design)	45	2	5	11	6	2	0	<b>71</b>	<b>2.8</b>
13. Type of Employment (broadly in line with our plans)	0	68	0	0	0	1	1	<b>70</b>	<b>2.7</b>
19. Retail in the town centre (needs	4	7	39	4	1	0	2	<b>57</b>	<b>2.2</b>

improvement. Usual complaints)									
8. Population age profile (Cater for Older people)	29	0	0	0	3	2	16	50	1.9
2. Conversion of shops to homes (in favour of)	38	1	7	0	0	1	0	47	1.8
15. Anti-Industry	1	20	0	1	7	7	5	41	1.6
35. Historic Spine (preserve)	2	0	0	26	0	2	0	30	1.2
16. Business required in Town Centre (required)	2	10	13	2	1	0	1	29	1.1
<b>Comment Categories</b>	<b>Housing</b>	<b>Employment</b>	<b>Town Centre</b>	<b>Heritage</b>	<b>Environment</b>	<b>Infrastructure</b>	<b>Leisure</b>	<b>TOTAL</b>	<b>%</b>
29. Infrastructure gateways (need focus)	0	0	10	5	4	1	1	21	0.8
31. Infrastructure toilets (free)	0	1	3	0	1	2	1	8	0.3
32. Integration with Maybird Centre (agree with our approach)	0	1	5	0	0	1	1	8	0.3
33. Old people residential/leisure facility (too many)	0	0	1	0	0	0	2	3	0.1
26. Integrated transport plan (required)	0	0	0	0	0	1	0	1	0.0
30. Retail dispersal south of the river (?????)	0	0	1	0	0	0	0	1	0.0
<i>Comment not allocated</i>	55	27	17	15	12	4	19	149	
<b>TOTAL NUMBER OF COMMENTS</b>	<b>545</b>	<b>320</b>	<b>655</b>	<b>488</b>	<b>464</b>	<b>741</b>	<b>451</b>	<b>3664</b>	
<b>NUMBER OF RESPONDENTS</b>	<b>493</b>	<b>278</b>	<b>498</b>	<b>290</b>	<b>267</b>	<b>439</b>	<b>304</b>	<b>2569</b>	

We then analysed further 6 of the above categories as agreed and this sub-analysis is shown below

#### Further Sub-Analysis of Selected Comment Categories

HOUSING code 5	Nos of Responses
For local people	15
Low-cost, affordable housing	14
Location	12
For young people	11

TOWN SQUARE code 10	Nos of Responses
Entertainment (cinema, bowling, etc.)	21
Chain stores, cafes, restaurants, supermarkets, John Lewis, etc.	19

Don't support cinema / current proposals	15
Put a roof on it – cover it	15
Reduce rates / rents	13

<b>TOURISM code 14</b>	<b>Nos of Responses</b>
Keep / re-establish heritage (including re-open New Place Gardens and have a town museum)	26
Improve links to airports, cities, etc. and have a new bus station	21
Don't forget local residents (discount schemes)	16
Visit other towns for ideas	9
More signage / adverts, etc.	9
Not just Shakespeare	8

<b>PARKING code 20</b>	<b>Nos of Responses</b>
Encourage / advertise Park and Rides / public transport (including coaches to Park and Ride)	60
On-street parking (look into, none, selective)	46
More spaces / sort out parking / underground?	44
Reduce the cost of parking – affordable	39
Free parking (even if only evenings) N.B. Maybird is free	34
Residents – priority /reduced	33

<b>RING ROAD code 25</b>	<b>Nos of Responses</b>
New/extension to / by pass / ring road required	100
New bridge/second crossing over river required	38

<b>PEDESTRIANISATION code 27</b>	<b>Nos of Responses</b>
Pedestrianise town centre	55
Pedestrianise certain streets (e.g. Bridge, Sheep, High, Church, Wood, Union, Historic Spine, Waterside)	36
Concentrate on / more pedestrianisation	25
Pedestrianise at certain times (e.g. weekends, week days 11 am to 4 pm)	7

