

STRATFORD NEIGHBOURHOOD PLAN 2013

COMMENTS MADE IN ALTERNATIVE SUGGESTED SOLUTIONS

TOWN CENTRE

Stay within green belt boundary	1
Stop all out of town development in an effort to revitalise the town centre and encourage independent traders	1
Move Elizabeth House to edge of town (Parkway area) releasing office/conference facility in heritage building car parking double deck like Warwick Parkway station. To absorb displaced car parks, make it easier to visit/park at council offices free parking for visitors. Move car outlets from Western Road, totally useless environment	1
Please regenerate Greenhill Street and the bottom end of the Birmingham Road	1
I do not support Greenhill street as a priority area. Town centre shopping provides a different experience to retail parks for both local and tourist shopping. There is plenty of space for both town shopping and town accommodation, just see the closed shops	2
Encourage conversion of redundant commercial buildings in the town. This will aid the provision of housing without having all new build, and will give more life in the town centre at evenings and weekends.	2
Empty shops - why not revert back to dwellings or encourage small business into centre by reducing rates.	2
I think it would be a good idea to make use of some empty town centre premises for residential purposes. Especially first floor. More flats could be created above existing shops where feasible?	2
As there would appear to be a surfeit of retail space Nationally, make it a priority to return suitable commercial properties to residential use, taking advantage of "possibly under-used" above shop space to provide residential accommodation to bring people back in the town and bring it back to life.	2
Improve the derelict houses/shop on the Birmingham Road before Arden Street (the old Fish & Chip shop area) and develop it for housing.	2
Agree with tidying up Birmingham Road area, but footpath widening and restaurants are inappropriate in this area who wants to eat in smog of exhaust fumes. Redevelop the area of the old fish and chip shop which is currently derelict. Planners said area as is the best thing.	3
Refurbish the railway stations - invite Costa, etc to open - green links to town and Morrison's.	4
Ban garish shop frontages (e.g. new shop front replacing Jessop's)	6
Bridge street shop fronts - look tatty and seem to be in need of redecorating can they be encouraged?	6
Pavement cafes and quaint frontages to shops is important. Crass big brand shop frontages should not be allowed.	6
It is a 'small' market town. Use what there is and stop new development happening.	7

Don't give in to larger developers or politicians.	7
The town centre needs to be more attractive, cutting back expenditure on gardens, trees etc is not sensible. There is a need for more interesting shops, not all the multiples like Leamington etc	9
Existing retail developments should be utilised before new areas are permitted. All retail developments should be environmental friendly.	9
Urgent action is needed to transform the eyesore that is town square. Essential to have a supermarket such as was these before. The town has a large older population without transport. Must be roofed over for pleasant shopping in winter, with a couple of cafes	10
Do not support current proposals for Bell court	10
Town square would be improved as a covered in small business shopping centre - without an enormous cinema	10
Redevelop town square and build new cinema. Replace old with bowling or arcade. Introduce decent restaurants like Nandos, Frankie and Bennies, KFC, Yo Sushi	10
Town square should be a social hub much the same as a food area in an out of town shopping mall, similar to the regeneration of areas like Brindley place in Birmingham or the mailbox. This provides a modern, social area that will attract people (local and tourists) and employment all in a quality environment	10
Town square area along lines of Touchwood Solihull, entertainment, catering, and retail. Bring life back to the town which would enhance tourism and facilities for residents	10
Town square must be covered in. Also, introduce awnings for pavement protection for pedestrians from sun and rain along shopping and restaurants - as is common in Australia and New Zealand town centres	10
It is important that high levels of footfall are encouraged when planning, for example the town square. The existing town square area has suffered due to lack of footfall, particularly beyond H&M and the previous corridor next to the 'supermarket' unit	10
There are not enough child friendly facilities in town centre. How about a good quality play area in middle of town square with cafes/restaurants around it?	10
Improve town square	10
I would only favour a covered in development for town square. Last time it was re-developed it produced no improvement	10
What has happened to my five screen cinema - it would be an asset to Stratford	10
Put a roof on the town square, reduce the rent for the first 12 months to shops already there	10
A lot of money has already been wasted on Town square. This is pushing the price of leases up. Try subsidising what's already there instead. Keep the car park where it is - that makes people walk through. Too many empty businesses, make them more accessible to businesses	10
The town square is a lost cause. Use it for something else. Do not throw good money after bad, because of its location it will never be a vibrant shopping area	10

Town square development plan including new-cinema - not acceptable	10
Extend town square into Rother market and make a market place. (Bell Court / Town Square has never been successful).	10
Town square is ugly and out of keeping. Knock it down and put more housing and small shops. Parking must be considered at all times over decisions taken.	10
If town square was extended into car park, it would need to be somewhere like John Lewis rather than small shops and maybe keep some parking underneath the retail park.	10
No need for a new cinema in Town Square, we already have a very good cinema which suits the town.	10
Perhaps put a roof on Town Square so it could encourage market stalls or entertainment(like Covent Garden) all year round.	10
Town Square development to be partly residential.	10
Town Square needs urgent redevelopment. It deteriorates daily. Housing and small shops/units would be suitable. Large cinema will be an eyesore and will not succeed commercially.	10
Town square should not have cinema. Tenpin bowling ice skating and roller skating should be catered for	10
You need to do something in the town square maybe for the young people of Stratford	10
Don't support a multiplex cinema - keep our existing fantastic cinema	10
How about some kind of leisure facility in town square? table tennis appeals to all ages and is increasing in popularity	10
First floors are often unusable as the staircases have been removed to make larger shops. Town square unit have a tool to make it usable.	10
Get town (Bell) square sorted ASAP. If the developers are incorporative, can them from any future town developments	10
Rother Square is charming - leave it alone!! Concentrate on town square - get it right and the footfall will follow without the need for any improvements to Rother Square	10
Reduce unoccupied units - town square is like a ghost town. Attract more independent shops	10
Town square should be developed into small units for independent local business offered at reduced business rates. Stratford should have the same type of mix of shops as somewhere like Stow-on-the-Wold. Parking is a disaster in centre	10
Town square development needs to incorporate facilities that attract use by teenagers e.g. bowling alley/entertainment complex. Need a bypass to stop HGV's that are not delivering from entering the town	10
Why don't you turn town square into an Elizabethan unit that is based around Tudors/Shakespeare? OR put all council offices etc in there keeping them all in same space	10
Cover town square with roof and turn into indoor market	10

Help individual shops survive in order to make Stratford a unique shopping centre. Convert town square into a medieval style market shopping centre with applied half timber facades. Do the same to the NatWest bank. Avoid concrete and glass buildings	10
Encourage town square developers to provide a roof for the whole area	10
Town square should be demolished, and an open space created, and the adjoining multi story car park enhanced. Town Square has been a white elephant ever since it was built over 40 years ago, and always will be	10
Town square is diabolical, no wonder people travel to Solihull, Leamington, Banbury, for undercover shopping it needs a major facelift .which does not include a cinema	10
I disagree with the current plans for the town square as I don't think we need a five screen cinema. The last redesign was a disaster with the space ending up looking like a prison yard. I have no faith in new plans at all.	10
Development of Town Square should incorporate covered shopping opportunities. Nightclubs should be limited and made responsible for preventing anti-social behaviour by clubbers	10
Town Square is a disgrace - it needs immediate action to redevelop it.	10
You refer to Town Square - I'm not even sure I know where this is so its hard to answer these questions. However I've presumed its the Bell Court area. Secondly, what on earth has happened to our Farmer's Market? This market should be whole heartedly supported by Stratford's Council. It's sustainable, reduces food miles, supports local growers and farmers, provides excellent quality and value locally produced food and reduces plastic bags, food packaging and car exhausts as so many locals walk in to shop there. So why is it gradually being pushed out each time by the growing existence of other unrelated traders. You have this completely the wrong way round. You should be pushing and promoting the Farmer's Market. It provides you with such a great opportunity to attract visitors and local residents into the town centre, who might then stay for coffee and shop more. Instead the 'market' that seems to take precedence is driving people away. You need to come down one Saturday, meet the food traders and those buying the goods. You really are missing a trick and can't see what an opportunity this is.	10
Recognise how the community arts work in town square has increased footfall and brought families, children, young people into the area. Keeping a community space to support its future.	11
Other cultural experiences need to be developed for the young in order to balance the population age profile. New blood needs to be attracted to the town. Art galleries, museums, other theatre apart from Shakespeare. The comedy festival was great. More of this.	11
We need to make Stratford more attractive to young people, who need culture as well as sport. We need a venue for live music for people of all ages	11
Bowling alley and soft play area - not a new cinema	11
No new picture house! Soft play area	11
Open Nash's garden to the public	11
Stratford used to be a boutique shop centre. Now it's cheap shops and charity	12

Standardise shop fronts, especially Bridge St, to retain our heritage image. They do it in Cotswold towns. Reduce rates or make more favourable for local traders.	12
All proposals must retain the essence of heritage. Stratford's unique feel has all but been eroded by modern commercialism.	12
Just look at it! Wonderful frontages! Must be preserved for future generations to enjoy - pubs and all! Keep the character - raise your eyes from street level and enjoy.	12
Ensure that all initiatives are prioritised to retain and attract tourists which are the life blood of Stratford	14
Stop the beggars on streets and group of undesirables i.e. drunks/drugs... not only unsightly but often intimidating asking for money etc. Encourage more street entertainers provided they have relevant permits	14
Too much emphasis on tourism. If the town is attractive for residents, then visitors will follow.	14
Visit other towns to get ideas, see Shrewsbury, Llandudno, Chester, and Cheltenham. Abroad Prague, Tallinn, they have merged old and new very successfully	14
Give TC a strong upmarket USP. Make it a destination for desirable tourists (including the upcoming Asian markets) we already have the theatre and hotels. Lets back it up as the Bond Street of the Midlands	14
Send the councillors to towns such as Leamington which provide visitors with an attractive and interesting shopping experience	14
Emphasis on attracting/developing town centre business and vehicular access and parking facilities. Certainly enhancing Birmingham road	16
Develop town centre facilities such as an arts centre, town museum, heritage centre, etc	16
Ensure there is sufficient provision for day to day shopping i.e. groceries, greengrocers, etc in the town centre for residents	16
I would like to see more 'mixed use' of smaller commercial development in the town centre, rather than any more out of town development. This will reinvigorate the town centre and better protect the environment#	16
More food shops in town, old people without transport need to use them.	16
Something needs to be done with it to improve the town centre. Get tourists in to town and all they see are closed shops. The town centre needs to work in harmony. High parking charges and tourists shopping does not work together. Nor does empty shops.	16
It would be great to encourage more independent, local traders in Stratford, perhaps by giving them reduced rates, so that the town is an interesting place to shop. I believe this is done in France. Chain stores are a bit boring and soulless.	16

Housing and leisure do not mix as the question of social disturbance will always cause problems with residents. The town centre should prioritise entertainment and leisure to attract tourists and locals alike. Music venues, cafes, bars, restaurants, cinemas and theatres should take over the space left by the declining retail situations, with good transport connections and parking. Stratford should become 'the' place to go for a night out and compete with Leamington and even Birmingham in offering a good quality and safe place to visit.	16
Vary the markets to attract locals not just tourists i.e.: fruit, veg, bread, meats, fish more often, every time we go it is mainly a bric a brac market. Give local shops opportunities to have stalls especially those shops located near the river as heavy footfall there makes it almost impossible to shop with a pushchair, many locals I have met in the last year have said to me they very rarely go into town nowadays as its too busy and prefer to shop on the retail park.	16
Encourage more independent retailers to the town centre with affordable rental schemes	17
Encourage local family businesses by offering reduced rates/rents. The town centre should have at least one example of each independent trade e.g. baker, greengrocer, ironmonger etc	17
Affordable rents and business rates to attract the individual trader, so that Stratford is a shopping experience. Again I use Leamington Spa as an example. Also Cirencester is an enjoyable historic town shopping experience.	17
Landlords should charge market rates i.e. rents businesses can afford. Not just some imaginary rate card.	17
Re-establish owner occupier shops in the town centre and reduce business rates so that small shops become profitable once again.	17
Reduce the cost of shop rents.	17
Reduce business rates, so independent shops can survive. Greengrocers, fish mongers, deli's, butchers shops please.	17
As a local businessman who cannot afford to be located in the town centre, I feel the main objective should be to lower rates, so more local businesses can fill the empty shops!	17
We seem to have a huge percentage of empty outlets. Yet Banbury, Leamington, Solihull and Birmingham are doing better at keeping even places full without being tacky. Is it true are the rates far far too high? and please, no more restaurants.	17
Try to get charity commissions to understand that high rents are ruining the shops in town centre and they go against the purpose of trust to benefit the town	17
Lower rates and rent for small businesses in the town centre	17
Business rates and rentals in the town centre should be at a reasonable level to encourage the retention of retail units. Otherwise we will end up with nothing but cafes and restaurants.	17
Encourage high class retailers to the town ensure existing independent retailers are not forced out by high rents and rates, need a good variety of shops	17
Offer affordable renting of small premises to encourage more small, preferably local businesses - e.g. bakers, butchers, greengrocers and limit number of multiples	17

Something should be done about rental & business rates which are forcing small traders/independent retailers to close. In my experience visitors love the small independent retailers as the major stores can be found anywhere (although these are of course popular with residents). Also the ranges of shops is becoming increasingly given over to food outlets (Greenhill Street is fast food alley), mobile phone shops & charity shops.	17
Help for smaller shops and other businesses needed. Maybe cheaper rents?	17
Individuals trading in town centre must only be expected to pay reasonable rates. Make up any shortfall from the multinationals who can afford it. Bear in mind that many of us who hope to shop in Stratford-upon-Avon do not have the same purchasing power as wealthy visitors; just plain good quality butchers, bakers, fishmongers and greengrocers, ironmongers and stationers as well as coffee and clothe shops, please.	17
Offer incentives for local traders and 'High Street' retailers to locate to the town centre. Ensure rents are fair for retailers	17
Lower rents to attract more local businesses. Build on cultural and artistic foundations to allow more independent boutiques and craft shops	17
I public transport was available to airports tourism would soar - it's just too difficult to get here for a day trip which is what tourists want	18
Make it easy to get here and stay here. At the moment there is no integrated transport system, a lost opportunity to site the bus terminal next to the railway station and the missed opportunity for a parkway station	18
Low cost bus service to and from out of town car parks. Encourage use of park and ride. 20mph restrictions in town centre and residential areas.	18
Encourage people to use public transport to reach town centre and enhance public transport to that effect.	18
Keep cars out of the town as much as possible by greater use of park & ride facility and bus increases within budget.	18
We need a bus station if we want to be a 21st century town.	18
Stratford does not require any more supermarkets! It also needs to encourage residents to use public transport and to walk. Reduction of car use is absolutely essential.	18
Close Bridge Street 10am to 4pm to vehicles and high street. Move bus stops from outside McDonalds and BHS and widen - on Saturdays its almost impossible to get past on foot	18
Provision of bus station so that areas in Wood Street and Bridge Street are solely for 'sit down' and 'pick up' stops to avoid buses waiting and causing double parking. Enlarge area at bottom of Bridge Street for pedestrians and bus passengers	18
Encourage people to use public transport i.e. park and ride provide a decent bus terminal. Get the traffic out of town	18
Instead of prioritising 'parking within walking distance' prioritise alternative transport solutions : better local public transport, cars paying at the Maybird site, promoting the use of park and ride and cycling so there is less traffic in the town	18

Ensure adequate provision is maintained for blue-badge users allowing a 2 hour time limit to leave vehicle and for longer periods to be directed to Park & Ride(s).	18
Greater publicity for both park and ride schemes to reduce pressure on town centre parking.	18
Upgrade present market	19
1) Urgent action required to remove eye-sore derelict properties on Birmingham road. 2) Prioritise re-development of shopping area around ex-Somerfield and Debenhams	19
Quality market stalls, related to Stratford heritage - please get rid of the tat on sale at the Christmas market	19
Encourage individual retail units, people can go anywhere and use multiples	19
The town centre needs more independent 'one off' shops and coffee shops - not lots of chain coffee shops and mobile phone shops! - tourists come here expecting something different to the average high street and they are not getting it at the moment	19
Focus on town centre before messing with Birmingham road any further	19
A better variety of shops / we have too many charity shops, too limited range of shops	19
We need facilities which will be used, not what people think will be used. No to another cinema, fill the existing shops before building new ones	19
Pop up shop scheme	19
Attract more retailers by rejecting the attitude that applicants are all of keeping with the tone of Stratford. Fill the many empty shopping units	19
Better variety of restaurants, support local traders	19
Promote quality shops and speciality businesses.	19
Support cafe's, restaurants etc within centre.	19
Renovate Waterside - it desperately needs improvement, but don't get rid of toilets without building close by. Reduce 'tat' tourist shops and encourage local craftsmen instead. Attract a Michelin starred chef in a tourist attraction location.	19
It is important that local businesses are given every help to ensure people coming to town patronise them and not spend all their time on stalls in Waterside, which does not help local traders. Reduce the amount of stall holders and the number of times they come.	19
Encourage independent food shops (not cafes) back into the town centre.	19
We need a diversity of retail businesses to encourage visitors and locals to walk around the whole town. Local traders and multi nationals together.	19
Don't isolate independent shops to one retail sector, they need to be integrated through the town.	19
Encourage retail development and proper shops for locals alongside tourist shops. Butcher, baker, greengrocer, etc.	19
The increase in eating places and reduction in shops in town centre is driving footfall out of town. Small independent shops will not survive!	19

Stratford has lost its role as a market town serving south Warwickshire as there has been too much tea and coffee shop development in the town centre especially in Henley Street	19
Have a look at the priors in Leamington Spa to see how it should be done	19
Attract high quality shops - no more £ stretchers please	19
Judging by the number of empty shops and charity shops we are in danger of having too many shops. People buy their goods on the internet, we just do not need so many shops.	19
The town centre needs less 'tacky shops' and more upmarket boutiques, perhaps modelled on Leamington Spa retail	19
Less cycles and eating places, especially in Sheep Street - where have all the lovely shops gone?	19
We used to enjoy premium shops which in turn attracted the more affluent shoppers which in turn brought in international visitors who used Stratford as a base for touring the South Midlands and so had a virtuous circle that set us apart from other market towns. MacDonald's, Pound Shop and Charity Shops have set off a different spiral. The Bulldog Bash is a good indicator of how things have deteriorated.	19
The policies proposed on retail are extremely ill informed and verge on complacency. ALL retail forecasters accept that e-commerce will account for at least 20 per cent of all retailing by 2020 (currently 13 per cent). The nature of retailing is changing dramatically and this has to be understood. Stratford is better placed than many towns because of the tourist spend but any town that does not have a bread shop cannot claim to be a retailing success. The use of street markets is going to be very important as well as special events eg festivals etc. But the lack of food shops and shops appealing to visitors to the RSC is very surprising.	19
We need more independent retailers; Stratford has no shops which would make it a destination shopping centre. The increasing number of markets selling tat will end up making the town look tacky and cheap.	19
Town centre parking charges should be eliminated	20
On street car parking must be selective because certain streets must be pedestrianised i.e. Bridge street	20
I think the cost of street parking should be reduced to encourage more people to shop in the town, rather than in the out of town facilities. Also consider the possible reduction in rents/rates which prohibit small shops from the town	20
Town centre parking should be limited to disabled people in certain areas only. P.S I am not a disabled person!	20
Maybird car park to be a 'pay and display' - pay parking as town centre, otherwise retailers in the town are at a disadvantage	20
Parking is too expensive full stop. There needs to be a better way for residents to get a discount to encourage greater use of the centres facilities, Stratford is not just for tourists!	20
Need to provide some up to 15 minute free parking to allow a quick stop to nip into a shop	20
Restore free short stay parking in town centre	20

More parking within SOA centre. Time for SDC to give free parking to shoppers! Have free parking on street from 4pm on Thursday, increase to three hours, on street parking in Broad Street and other 'outer' on street parking	20
Free parking for residents, to encourage use of town shops rather than Maybird centre	20
For a town the size of Stratford, park and walk from car parks just outside the centre is more appropriate than P&R from the outskirts	20
Increased pedestrianisation or changes to road routes should prioritise pedestrians and road users - not simply for the convenience of pavement restaurants. Street parking near town centre must be maintained or town will die	20
The lack of provision of affordable parking for people working in the town centre has led to workers parking in residential areas close to the town centre. This causes problems for residents with regard to safety (inconsiderate parking in contravention of the highway code). Such residential areas should be allocated 'residential zones' and appropriate signage and discs for residents cars should be provided	20
Parking is a major problem; it encourages people to visit The Maybird Centre where it is plentiful and free. Parking must be at least 1 hour to an hour and a half; it is not long enough for post office or banks where queues are likely. Empty shops must be filled - it looks bad	20
You don't want more car parking spaces when you have spent thousands of pounds on park and ride and the new rail station. For people who cannot walk into town, provide a small bus to take them to Bridge Street	20
Making parking more affordable for residents in an easier way, e.g. making 'Stratford card' better advertised and easier to top up e.g. online	20
This is some of the problems. On street parking, no yellow lines (Bottom Brookside and Drayton Avenue)	20
Residents parking is vital otherwise those of us who live in the centre find it impossible to park when returning from work or at weekends	20
Reduce and or remove town centre traffic. Remove at weekends? reduce parking to force use of out of town P&R	20
Residents to have priority parking in certain areas	20
Don't charge so much for parking	20
Cheaper car parking charges (or none at all) or one day (Mondays is a quiet day in Stratford) Where there is more free parking with limited time	20
Parking should be made cheaper to encourage people into town centre. Especially at night to bring people into our restaurants etc	20
If parking was allowed (free) the economy of the town would improve and shops would benefit. Shopping is no joy here	20
As previous page on employment, but on Sundays parking free and one sided parking especially Bridge St and High St, as access dreadful congestion.	20
Access for elderly in cars (not all have disabled parking). I have found myself taking mother out of town to free parking rather than shop in town as walking and time on street not long enough.	20

To encourage the use of shops car parking facilities must be maintained at reasonable prices, especially short term. Many locals need this facility.	20
The central car park in Town Square should be retained, even if another car park is provided. The central car park should then be adapted to parking for the disabled. Shopping units in the new developments would depend on the development.	20
I do not agree with street parking as they ten park on pavements which make it impossible to get past. You also need to enforce no parking on drop kerbs that are crossings.	20
Maybird shopping is killing the town centre, so do not allow any further shopping development there. To allow the town centre to compete fairly all parking should be free for the same period of time available at Maybird, encouraging shopping in town.	20
No parking for disabled badge holders in High St on Debenhams side. This causes mayhem during the day and makes it dangerous for pedestrians trying to cross the street.	20
Make residential street parking for residents only.	20
The town centre has been compromised by the encouragement of out of town retail. This process should be reversed as much as possible. As part of this on street parking should be free for the first 90 minutes.	20
On street parking should be priced to encourage more people to use the off street provision, north and south park & ride and the rec. Festival parking needs special planning to accommodate cars and keep them away from the town centre.	20
Minimum one hour on street parking.	20
Stop the policy of making on street parking impossible. Provide day time parking in the town centre at a low price for workers.	20
We do not want to lose any more parking from the town centre. Residents should only be allowed two permits per household, unless a very good reason for more is given. At present extra permits are sold on resulting in less space for residents to park.	20
Car parking fees are ok, but time limits too restricting e.g. difficult to park for Holy Trinity duties when only two hours allowed. Please consult clergy please.	20
People should either be encouraged or forced to use the park & ride or public transport. Get traffic out of the town centre.	20
Free 30 minutes parking.	20
Remove Town Square car park and do not replace.	20
Reduce rentals in town centre. More parking spaces at Bridge foot and extend 1 hour free parking to other car parks. Pedestrianise Henley St to draw visitors up through town.	20
Must remove parking in Bridge St and High St so roads are clear. No deliveries between 9am - 6pm most important and vital.	20

In town centre first 30 minutes free parking to increase sales.	20
Parking for disabled should be close to retail and commercial premises	20
Stop blue badge holders from parking in high street. They disrupt flow of traffic	20
Residents parking is a serious problem and should not suffer to support parking for retail purposes	20
Free parking time, say 30 minutes should be introduced to encourage people to pop to the town centre shops.	20
Why do we pay for car parking in car parks (Burford and Stow do not charge). Let us park in council car park (council use park and ride with free bus pass)	20
Any residential development in first floors will need a parking space - somewhere!	20
Disabled parking from the town centre should not encourage local residential streets to be de-facto town centre car parks. Council to be more proactive in advertising park and ride, especially Waitrose site and extend parking spaces there.	20
Remove all multi-storey car parks	20
Parking on Chestnut Walk. There are splendid chestnuts overlooking it. The 6 little trees planted among the parking, the square of shrubs and the seat (never used) are unnecessary. Why not remove and also mark the parking spaces - there will be more room for parking - probably 8-10 more. Rother Street is quite attractive. It's town square which is a disaster can the town council use any power to rescued the lease to the property company.	20
Keep car park prices low. Maybird is free	20
Allow for adequate residential on-street parking (i.e. Shakespeare Street - allow for parking on both sides and at times suitable to needs)	20
Better parking! Time is so limited in the town centre. To fully use town you need longer than the machines allow. Maybird is killing the town centre. Something must be done	20
The old rail route between Evesham Place and the Limes could be used as parking space	20
Is has been difficult to answer some of these questions without further detail/information into alternatives. As a resident of old town I would not wish to see any more of the town parking pushed out into old town, there are insufficient spaces for residents parking. Parking permits issued already.	20
Provide sufficient car parking for town centre users and restrict parking on residential streets to residents only.	20
Remove parking charges from main shopping streets but limit all parking to 1hour in town centre and actively enforce	20
Prohibit any parking (including disabled) on the Debenhams side of the High Street. Reduce the taxi ranks	20
More parking spaces on town centre streets. Free allocated spaces in all car parks, 10 spaces for max 2 hours will get people to go into car park, no free spaces will pay and not waste time driving around Stratford looking for spaces and add to traffic problems	20

If you have a real wish to stimulate the town centre then something needs to be done about the way the parking is run by the vultures catching and fining people 5 mins overstay thank you £35. Locals should be encouraged we should have badges allowing free parking for at least 2 hours. Like in Germany visitors to the town expect to pay but residents are hounded out of town its crazy	20
Remove some disabled parking spaces. At present disproportionate number of these and many remain unused 24 hours a day	20
Resident only parking in areas of town	20
Resident only parking in town. Reduce coaches in Southern Lane/Old Town, not to park on double yellow lines. Reduce size of tour groups	20
Only residents of Stratford upon Avon allowed to park in centre	20
Reduce town centre parking charges to encourage more shoppers. Forget another cinema - not needed. A bowling alley would be a better use	20
Provided that enough car parks are available, on street parking should be restricted to certain streets. On the historic spine route it should be disabled only. An obvious need is for Church St car park to be for public use at all times (and why not make it 2 storey)?	20
High Street parking is very congested causes a lot of chaos	20
The amount of town centre car parking, except disabled parking, should be reduced, and the use of the park and ride car parks should be encouraged more, with possibly the provision of a third park and ride on the A439 Warwick Road. Cut down on the number of cafes	20
Cheaper town parking for residents - as lots of people do not shop in town as parking is too expensive - we drop off and pick up as quickly as possible due to this	20
Include 10 min free parking slots	20
A complete overhaul of parking in the town centre - provision of easily accessible public car parks (maybe underground). See examples of other EU historic centres i.e. Strasbourg and France. Council to lead by example and open up their car park (near Elizabeth House) for public. Until they stop being hypocritical, won't persuade anyone else! Reduce the number of coaches (as opposed to buses) in the town centre by provision of suitable and well easily located bus depots/restriction	20
Be smart about parking - underground etc - right on the edge of town - like near the train station	20
A car park. Possibly underground in Rother Street, to encourage cars and shoppers into the town centre. It must have good/efficient roads to feed it. If cars are welcomed, rather prohibited to the town centre, the commercial/retail centre would flourish and tip the balance in favour of the centre against the out of town retail area	20
Mill lane should be no parking area. Crime hotspot - too much police time taken	20
Review Stratford car parking, should not pay if pay local tax!	20

Pedestrianise Wood Street/Sheep Street areas to reduce traffic in town. Reduce parking charges for residents of Stratford including leisure centre charges	20
Make car parks pay on exit	20
All delivery lorries should be out of the town centre by 10am Parking in town should be free with a restriction to three hours no return within three hours. There is then time to shop and have a coffee, or have lunch and then shop, give the local traders a chance to trade. In a tourist town of Stratfords class there should be a free car park for visitors within walking distance of town.	20
Parking causes congestion - most local residents should walk - visitors can use ark and ride- keep he ten clear of traffic	20
On street parking, mainly on the main through road(where boots and McDonalds are) should have lines painted on the road showing parking spaces. On so many occasions spaces are wasted due to poor parking	20
Have one price for all car parks. Include street parking within that scope.	20
Why are there two designated Taxi spaces near the Falcon? I have never seen a taxi there and the Falcon has parking at the rear?	20
Ensure a greater element of time limited free parking (such as Morton on the Marsh has).Bridge foot allows 1 hour at no charge, 2 hours would be better.	20
1. Prioritise on street parking in town centre for local residents vs visitors. Local residents pay local taxes but can't find parking to do their daily/weekly shopping/chores. 2. Upgrade on street parking machines that print tickets with the option to give change. Current system is a rip-off!!	20
High Parking charges discourage shops. A "disc" system, that cut costs but restricts shopping to say two hours would greatly enhance the footfall in town. Parking charges in town kill in town shopping when there is a convenient and free out of town solution to be had (Maybird Centre).	20
Lower parking charges is the number one priority	20
Indeed it's LONG overdue to use existing buildings in central Stratford over shops and offices. Would overnight parking be granted on double yellow lines along one side of the street?	20
Re- traffic congestion/pollution, a Bus Station - within WALKING distance of the town centre - is urgently needed as a priority. Suggest free on-street parking for elderly/disabled. Very cheap/free general parking provided OFF-street elsewhere - with any on-street parking to be deliberately expensive, to encourage its use.	20
Free parking for residents with longer period of time to park in the town centre	20

Review prohibitive car park prices which create problems with local residents without increasing the overall income to the Council. For example, the Arden Street car park used to be fairly full before price increase 2-3 years ago, but is now often less than one third full. The effect of price changes should be checked to see if it would be more profitable (as well as better for residents) if prices were reduced. Important to retain the first hour free parking in the town centre car park where this is available: this is very useful for residents making short trips to the town centre.	20
There are car parks already within easy walking distance so is there need for on street parking other than for taxis or disabled persons? I think not	20
Parking in the centre is essential but churn is needed to keep spaces available. Half hour max is good in the most sought after shopping areas. Rather than a fixed fee for half an hour why not be more user friendly (rather than income minded) by charging per 10 minutes.	20
Adopt the car parking policy used in Chester to encourage local residents to shop in the town centre. This is called 'free after three'	20
Unless there are road improvements to Grove Rd, Arden St, Birmingham Rd, no way should traffic be banned from town centre	21
Do not allow drive in McDonalds unless you want more traffic problems on Birmingham road - if you must it should be a one way only	21
Ban heavy vehicles from town centre	21
In High Street and Chapel Street ban all loading and unloading between 8:30 and 6:00pm. Re-introduce odd and even dates, parking for cars	21
Open Waterside to two way traffic to avoid extra traffic in High Street, ensure traffic is welcomed to the town centre	21
Traffic on Birmingham Rd must not be further impeded.	21
Limit loading and unloading of vehicles during shop opening hours i.e. before 9am and after 5pm. Reduce heavy lorries use of Clopton Bridge. Consider a Tuesday food market in Rother St.	21
Access to town centre from Tiddington Rd / Banbury Rd over bridge needs looking at. It puts people off coming and HGV's over the bridge needs stopping. They could have early morning deliveries only.	21
Make High St one way from Bridge St to chapel St.	21
One way system/traffic system needed. Need residential driving routes and tourist routes. Do not allow town centre to expand too much. Beauty is in the size (small) and quality.	21
The number of traffic lights and pedestrian crossings to be reduced on major roads, to keep flow as smooth as possible	21
Delivery vehicles to drop or pick up at quieter times. Buses should be picking up or dropping not give shopping at beginning and ends of journeys	21

More traffic free areas in town centre	21
I suggested a local councillor, that by making one way system in High Street this would give improvement to traffic flow and more on street parking	21
If parking is moved away, ensure easy walking distance does not create additional traffic congestion, there is no point creating a wonderful town centre with adequate parking if the traffic is gridlocked	21
More one way systems through Stratford town centre. There should be a minimum of roads in Stratford for two way traffic. This will reduce hold ups and provide more on street parking places and residential use of 2nd floor premises, and more safety for cycle use in town.	21
Currently Birmingham Road is clogged up with traffic caused by over development of the Maybird; further 'traffic' calming would deteriorate this. The gyratory is clogged up by too many pedestrian crossing caused by the parking area across from town. Perhaps pedestrian bridges?	21
Something must be done about congestion - e.g. replace pelican crossings	21
The through routes in the town centre must be improved for traffic. The treatment Warwick has done in the High Street is brilliant and should be credited	21
Closing certain roads at certain times of the day is not going to improve the already unacceptable congestion of traffic into the town centre. Some people have no choice but to drive into work especially if they have to use their car for appointments in the day.	21
The Town centre has long suffered from excessive traffic and inconsiderate parking by both commercial and domestic vehicles. As long as such a volume of traffic flows through Stratford, it will not be possible to widen pavements/increase parking provision/plant more street trees etc. Traffic management should be the key priority, which will then allow all of these other schemes to be implemented in a usable fashion. The Birmingham Road plans sound good, but are unworkable as long as the road is so heavily used.	21
restrict unloading to non business hours	21
Use wardens to enforce sensible parking regulation to aid traffic flow rather than just check tickets to increase fine revenues. Just look at the number of buses, vans, etc parked on double lines Route coaches sensibly and with a standard route rather than let them crawl through all parts of town STOP coaches parking in residential areas to avoid paying parking fees	21
Clopton Bridge must feature somewhere in your strategy to get business flowing surely.	21
Measures should be taken to ensure free flowing traffic in High Street, parking on one side only or none at all. Two way traffic on Waterside to allow traffic to avoid the town centre.	21
Introduce a speed limit of 15 or 20 mph in Wood St, High St, Bridge St etc.	21
More bike parking please	23

Enforce 'no cyclist's pavements' law, particularly in Bridge street, Wood street, Greenhill street, Chapel street, High street, Union street and Sheep street areas. Alternatively provide where practical, designated cycle lanes in these streets	23
Painting white lines on central roads does not constitute safer cycling routes. We need dedicated cycle lanes, separate from cars and pedestrians. How about a congestion charge for cars?	23
Please could you learn the lessons and follow the examples of other towns and cities and improve all cycle paths. Please could you provide better parking for bikes in the town centre and make this a priority. It would appear from your questionnaire that focus on cycle would solve an number of your concerns. Exercise for all being one of them	23
Stop danger to cyclists	23
Good to have a substantial number of places to secure bicycles in town but we now need a safer way to cycle into the centre -this would certainly encourage more people to cycle & cut down on the number of cars	23
More pedestrian areas, imaginative lighting schemes for key buildings and areas	24
Face it, we need a ring road to remove A3400/Banbury road through traffic, the town access is a giant car park! Awful place!	25
Remove heavy traffic from town centre - we desperately need a bypass around Stratford	25
Build a proper southern bypass and convert all traffic lights to 'intelligent' systems, not time controlled. Traffic congestion is killing the town.	25
To relieve congestion in the town centre. Build a bypass. Do not make traffic use the town. If it does not have to. Stratford is at the confluence of 5 A roads and 3 B roads. It is only 8 miles from the motorway network	25
Route traffic away from town centre, ideally by the building of a relief road and new river crossing. The environment improvement area will need alternative access to A46 other than via Birmingham Road	25
Pedestrianise to get traffic out of town centre to provide a more pleasant environment	27
Pedestrianise Bridge Street, Sleep Street, High Street	27
Get on with pedestrianisation	27
Pedestrianise the town centre - it is an awful place to walk around and shop - the central roundabout is a complete nightmare for both shoppers and cars	27
Pedestrians only in the centre of town, not just Henley street	27
Town centre including High Street, Bridge Street, Wood Street, and Sheep Street must be pedestrianised	27
Stratford on Avon is a market town. Historically people and transport have always mixed in the streets. To make this town into a Coventry, is not going to retain the historical nature which is appreciated by visitors and locals alike	27
Pedestrianise town centre	27
Towns of much less historical interest than SOA are traffic free in their central areas. SOA is a joke!	27
Much more pedestrianisation. No more cars in town centre : like the rest of England	27
We don't need cars in town, footfall only	27

More pedestrianised	27
Pedestrianisation must happen soon	27
As far as possible, limit and reduce cars traffic in town centre, pedestrianise as much as possible and introduce more greenery in town centre wherever possible	27
Would love to see town centre (such as Bridge Street) pedestrianised	27
We feel certain areas of the very centre of town should be pedestrianised but this would need easy walking distance to nearby car parks and/or bus station	27
Pedestrianise it. And more cycle routes.	27
More pedestrian only areas to enable people to move easily throughout the town centre.	27
No more pedestrianisation.	27
In a beautiful town such as ours and with the number of visitors we have, the pedestrianisation of at least Bridge St should be a high priority, followed by footpath widening elsewhere.	27
More pedestrianisation - free parking in multi storey car park.	27
Pedestrianisation especially Bridge St.	27
Why not follow a model similar to Ludlow. The planned access and other no vehicle proposals are good, but what about those with mobility problems.	27
Pedestrianise town centre. Creation of a bus park out of town centre would be a great help.	27
The town centre needs to be free from traffic.	27
Pedestrianise centre at weekends and between 11-4 Mon to Fri.	27
It's taking far too long to pedestrianise the town centre. If Birmingham can do it why can't we? Better public transport would reduce the need for more parking spaces.	27
Introduce pedestrianised streets, at least during the day e.g. 10-4. Have curfew for delivery vehicles. e.g. no deliveries 10-4.	27
Why not make the historic spine area traffic free zone. Canterbury is an equivalent old city and their historic area is traffic free. There are traffic free areas in Banbury too, and these are a joy to walk and shop, so why is it not possible in Stratford. There is too much traffic in the town centre.	27
Pedestrianise.	27
Traffic free historic spine, occasional traffic free 'Sheep St'.	27
Pedestrianise town centre. Need more to do around town than just shops, old pubs. Some more interesting bars and other attractions might be nice.	27
I would like to see pedestrianisation of High St, Church St, Wood St and one half of Bridge St.	27
Pedestrianise town centre. Encourage park & ride.	27
No pedestrianisation.	27

Pedestrian only streets required. Some/more cycle lanes. Not half cocked as on Henley Street. Waterside is a must for pedestrianisation plus cafes and restaurants. No cars or vehicles	27
Bridge Street should be pedestrianised. There is no real reason why cars need to use it. It would greatly enhance the attractiveness of the town centre.	27
Protect town centre heritage - bring back its old look by pedestrianisation and limiting the traffic in the main town centre	27
Encourage shared space. Close roads for pedestrian priority e.g. high street	27
Pedestrianise the entire town centre. Plant trees, making it more attractive. The amount of times I have had to walk in the road because the paths are full. Also people would have to use park and ride	27
Pedestrianise town centre (Henley Street works well) which has been proven to work in many other tourist towns e.g. Canterbury, Chester	27
Town centre for pedestrians	27
I would support more pedestrianisation of certain roads in the town centre. The Birmingham Road is not attractive and I would support improvements, but the key objective should be to improve and keep people in the town centre, not pull them out to the Maybird	27
Pedestrianise Sheep Street at first then the rest of town centre gradually. Sheep Street should be for restaurants/bars/cafes with on street seating to create atmosphere/ambience	27
Discourage access by car into main streets. Pedestrianisation needed Bridge Street, High Street, Sheep Street (perhaps one way only) and Wood Street. Encourage use of park and ride! Delivery vehicles before 10:30 and after 5pm. Encourage town square roofed area similar to Touchwood	27
Pedestrianise whole town centre	27
Pedestrianise town centre	27
Completely pedestrianise the whole town centre and more out of town car parks/park and ride and only allow deliveries at night	27
Completely pedestrianise the centre of town	27
There is too much emphasis on street parking. Better to concentrate on pedestrian use and park and ride. We favour extended pedestrianisation - as at Touchwood where pedestrians and cars are quite separate	27
Pedestrianisation	27
The town centre - top of bridge street should be pedestrianised - there are many near misses with the pavements so full - buses and coaches should be excluded - and kept to B'ham road . The town is too full of people and vehicles - they do not mix .	27
Pedestrianise Bridge Street	27
It is vital that the town centre is NOT pedestrianised as this would completely kill the vitality and character of the town and would result in the town not being used by local residents and just used by visitors.	27

The pedestrianisation of Henley Street is one of the greatest planning successes in recent years. This could easily be extended to the High Street and other roads, making Stratford a much safer and more pleasant place to live and shop.	27
We need wider pavements .The pavements have not changed in size since the 1950's. Also a policy to encourage pedestrian footfall through the various retail alleyways etc. The street lighting needs calming and better design. Also signage needs to be culled.	27
Pedestrianise main shopping streets in centre. Stop lorries and coaches going through centre.	27
Stratford needs some pedestrianisation - it lends itself to it. It is successful elsewhere, why not here	27
More pedestrianisation .Small and medium sized towns in Europe ,particularly in Holland and Germany have a far higher degree of pedestrianisation and traffic calming measures than we see in this country.....it makes them far more pleasant to visit than Stratford!	27
I would love to see more focus on freeing cars from some of the streets to make Stratford far more pedestrian/bike friendly - similar to towns in N Germany, Netherlands and Denmark. I feel the voice of the car drivers has always won the debate (your question about "adequate" on street car parking is misleading, as people's views on what is "adequate" vary enormously).	27
Bridge Street should be pedestrianised	27
We need more pedestrian only areas, as paved areas at the moment are cramped and dangerous in some places. Then make more seating trees etc. as perhaps high st	27
Increase the amount of pedestrianisation in order to improve the experience for tourists and locals alike and to allow better appreciation of the historic spine.	27
Too many 'A' boards in Henley Street having an adverse effect on overall appearance	28
The town centre needs daily maintenance - weeding and pavements, litter clearing, it's not rocket science. Attention to this alone would make an enormous difference to the environment	28
Areas of relaxation. Undercover with seating required. Improved road crossings.	28
The simplest way to connect the town centre to Maybird is signage.	28
To make pedestrian 'flow' in town centre especially Bridge St. Remove railings as advised more than once by Town Planning adviser.	28
Limit amount of a A boards on footpaths	28
More green space around Rother/Greenhill St (e.g small park), definitely encourage more roadside tree planting to mask less pleasing frontage. Encourage redevelopment of frontage of Nat West bank to make it more aesthetically appropriate	28
Entrances into the town should be priority as clean up areas coming into town (Alcester and Birmingham Road are a disgrace)	29

The house at the moment, Wellington Terrace, between the old chip shop and traffic lights along Birmingham rd, are absolutely disgusting. Think they are owned, not by the council! However the 9stand cafe was continually being pursued for the owner to smarten it up - well it is about time these houses were smartened up, as it is an eyesore for visitors coming into the town.	29
Develop retail facilities south of the river to serve the increasing housing developments south of the river	30
24 hour toilets (free or manned) should be available. Free public conveniences should supplement those provided by pubs, restaurants and shops, civic hall, town hall, RST and railway station	31
1. The Windsor Street car park and the toilets attached should be improved/this area redeveloped as a priority. At present, this gives a very poor first impression of the town to visitors arriving by coach or car and using the car park. The toilets are poorly maintained and smelly, making the recently introduced charge an insult. The car park and stairways are dirty and uninviting. The lift is out of service. The surrounding area is poorly maintained and looks tatty. 2. The District Council car park (behind the Windmill pub) should be developed as an additional amenity for visitors and residents alike, e.g. as a Physic Garden, and/or secure open air sculpture park. Council workers should be required to use other car parks/Park & Ride.	31
Birmingham road does not need cafes/restaurants we have more than enough, e.g. 12m Henley Street and several continually changing hands and struggling. Nor should money be wasted as suggested here to 'improve' pavements etc	32
The area from Windsor St to Maybird is a disgrace - empty shops and offices. A tourist/commuter eyesore. Give this priority. Keep the town flourishing. Attract major brands into town.	32
Restaurants and cafes in Birmingham Road - why?	32
I agree that the Birmingham Road needs improving but to put more cafes, etc along this route would take people out of town even more and parking in this area (to go to the cafes) would be a problem	32
A residential scheme for the 'silver haired' age group where part or full ownership would be available. Providers like the housing association ORBIT already have such schemes. They are building a new one in Leamington Spa. Facilities such as a gym and computer centre are intended and a service charge is levied. The town centre location would be appealing to the mature age group whom the scheme would target.	33
Further develop and utilise waterside areas for restaurant outside eating facilities - similar to European format	34
Allocate areas for outside dining street cafe style for example along part of waterside	34
Stop market in Waterside, just cheap food stalls not in keeping with Stratford, any of it	34
No cinema in town square please. Refurbish for residential use 37 to 45 Birmingham Road	10/11/2
Please do not allow a multiplex cinema to go up in the town square. It would not be in keeping with the town's heritage, character or nature. We already have a brilliant independent cinema in the picture house that suits the town perfectly. If ever we want that plastic blockbuster cinema experience we are happy to go to characterless places like Solihull to get it	10/12/11

We do not need a 5 screen cinema. Instant effort to improve town square. Trees in tubs, flowers in troughs and nice seats. Displays about places to visit, cafe? The roads, pavements and crossings are not safe in town centre. Dangerous outside near Barclays Bank	11/10/24
Town square success depends on the affordability of rates and rent. You've got to get that right! Birmingham Road idea is good as long as the traffic management works	10/17
Ensure immediately that Town Square has full business units to replace existing eyesore. Get people in the empty shops, reduce rates ?	10/17
Turn the town square (old precinct) into gardens with trees, sculptures in the middle where people can sit and eat lunch which may encourage a few restaurants etc. Also lower rents on the shops so people can afford to rent them, Any shops are better than no shops	10/17
There is an opportunity to develop town square as a thriving food area, bread, greengrocer, butcher, deli and eateries, street entertainment and quality shops. Residential streets should be limited to residents only parking. Reduce fees and increase number of spaces in town centre car parks.	10/20
Town square development to incorporate a level of underground parking. Provide a 'limited time' parking for shoppers at, say, the leisure centre or Bridgetown, with smaller electric buses providing a frequent link/loop to the retail areas. This would facilitate a reduction of vehicles in town and reduce on-street parking. Where possible, single level parking areas to be provides with a 'Warwick Parkway' type second level expansion.	10/20
Ditch the name town square, it is associated with failure. Bridge Street is the most miserable street in Stratford/Warwickshire/UK. People are crowded on narrow pavements compared with the width of the street. Close it to cars but allow buses/taxis/disabled. Rebuild the buildings in the middle of the street, make the street come alive. Resolve traffic issues based on this in due course. Otherwise they will never be resolved	10/24/27/21
We don't need a 5 screen cinema. Bowling and other such activities are preferable. If we are going for shared spaces e.g. cycling and pedestrians, let's be consistent throughout the town. It's too hit and miss / confusing at present, poorly signed and dangerous for all parties.,	10/27
Pedestrianisation of town centre. Put a roof on town square	10/27
No cinema - only existing picture house. Pedestrianise Sheep Street (outdoor seating). More seating in town. Free parking. Encourage more shops to have canopies - Jack Will's and Sorrento's.	10/28
Central signage on shops so in keeping with the general appearance of townscape	10/28
Town Square is a mess and always fail while the only idea for regeneration is a piazza. Why is this the only idea that planners ever have? Why not abandon the second rate retail idea and go for a green 'square' instead. Why not do something with the derelict buildings, on both sides, on Birmingham Road toward junction with Arden Street. Compulsory purchase if needed.	10/29

<p>Redeveloping Town Square (again) is a waste of time and money at present. It is possible to walk past the entrances and not know it is there. Redeveloping it will not attract more shops either. Rother Market should be left as a marketplace. There should be no further out-of-town retail development. We now have four large supermarkets and may get a fifth. They are all drawing trade away from the town centre and, particularly in the case of Tesco, destroying small shops in the outlying villages by providing free bus services. There should be no pandering to local snobbishness, as in the case of Waitrose, and no out-of-town development on greenfield sites (Waitrose again). Redesignating Birmingham Road as an environmental improvement area as far as the Maybird Centre is a pointless proposal. Firstly, it is a main route into Stratford and, secondly, it is fully developed already, with the exception of the short stretch from Arden St to Windsor St, where another hotel and flats have been mooted. On-street parking in the town centre should be prohibited. Private motorists should be made to use the car parks, which should be free. This would do much to reduce congestion on Bridge St and Clopton Bridge. By the way, "an historic" is ungrammatical. "A historic" is correct. "H" is a voiced consonant and does not require modification of the indefinite article. If we are going to trade on the greatest name in English literature, let us at least get the language right.</p>	10/4/29/20/21
<p>Please include Rother Street in the town centre. Why can't we have a town museum and incorporate that wonderful railway place in the cottage of Rother Street - more history of Stratford there than anywhere else - go and look at it</p>	11/12/14
<p>Seating and open areas need to be provided for visitors and elderly locals to rest, meet friends, stop and chat. Designated waiting areas/bus shelters need to be provided away from busy traffic points.</p>	11/18
<p>more seating and planting of trees, particularly in Henley St.</p>	11/28
<p>SOA was a market town long before it became a tourist town. As a resident of Stratford I would like to see more quality food shops selling local produce and promoting healthy eating. Don't forget the residents - we are not all tourists!</p>	12/14/19
<p>Charge business landowners extra for property empty for an extended period of time. If they have to pay extra e.g. rates in addition to receiving no income, it would encourage them to charge a more reasonable rate or sell the property to someone who would more actively market it. Also, asking us to select 2 out of the 5 objectives is nonsense as they are mutually dependent. For example, you can't encourage shopping and tourism without making it accessible. Pointless encouraging tourism if the heritage is decaying. Pointless preserving the heritage if there are no tourists to exploit.</p>	14/12
<p>Ref Birmingham road /Windsor st development area. We have enough Hotels in Stratford, 3 new budget hotels in recent years. I own a guest house & many guest house owners business's are suffering due to too many hotels being built. Family incomes of local people running B&B are at risk. This land should be used for parking to replace on st parking in Sheep & high st which are a nightmare to drive down. Take away on st parking & move it to B'ham rd.</p>	14/20

Encourage small businesses and retailers into the town centre. Owners of some of the units in the town seem to think that all that Stratford needs is one more restaurant instead of a good range of shops. So called improvement to the market and late night shopping leading up to Christmas, only managed to completely kill off any sort of Christmas feeling and led to many shops losing customers	16/19
Town centre shops rents are too high for small traders - need more small traders to liven up town centre - do not need another cinema or anywhere restaurants/fast food	17/10
Actively encourage independent retailers through subsidies/discounts on rates etc to regain character lost in recent years as independent shops have closed and more chain stores have opened	17/12/16/19
Town square is a white elephant and the place passed by the council for a cinema complex, etc. Is this the right use of the space? We already have a cinema do we up and move? What about an indoor market? Town centre rates should be lowered to encourage more retailers. Then gradually increase but we need shop keepers and business first	17/16
Lower lease costs in retail units as the number of empty units in the town centre is increasing. Cheaper parking to entice people back into the centre instead of The Maybird centre and other towns	17/20
On-street parking charges have decimated the town trade as instead of a leisurely stroll visiting multiple shops around the town shoppers are forced to clock watch and spend as little time as possible in the town. Remove on-street parking charges. Introduce a charge for large vans, lorries and 4x4 vehicles to enter into the town centre. These vehicles are the number 1 hazard to cyclists and pedestrians and even small car users. Encourage more independent retailers into the town by increasing business rates for the main chains, and reducing it for the independents.	17/20
Why the freeholders of town square cannot be penalised with extortionate rates/council tax until it has been redeveloped and sub let. Proper, useable, safe cycle lanes needed. Pedestrianisation of town square	17/23
Reduce rates in the existing town centre pedestrianised more. Use bath as a model that works well	17/27
Town centre sadly lacking in independent shops, not a thriving area. Give shops rent free for one year to become established. Cut car parking in town. Take a lead from Ludlow - thriving town centre, no empty shops.	17/27
We need a bus station - Bridge Street is a nightmare!! Have you considered Rother Street with designated bays instead of parking there? Town square could be a permanent covered market area attracting small independent traders etc	18/10/20
Don't allow ugly development not in keeping with historic Tudor aesthetic. Make bus journeys within the town cheaper to encourage bus use. It cost £1.85 per journey to get to or from town for me. If we go out as a family a journey to town and back would cost us by bus £14.80!!! So if it's raining we drive. The buses only seem to be for those with passes. Otherwise they are prohibitively expensive! For such a short journey it is crazy!	18/12

<p>A bus station in the town centre itself will encourage visitors and make their stay in the town more comfortable. If the town square car park were rebuilt as a bus station at street level with parking above it would be an ideal location and would immediately revitalise town square. The blocking of the pavements outside BHS and MacDonald's by the present bus stops is a disgrace to the town. Cycling should be encouraged and wide pavements should be split to demarcate pedestrian/cycle areas. In other areas cycling on pavements should be prosecuted. A reduction in the speed limit throughout the town to 20mph would encourage safe cycling on the roads.</p>	<p>18/14/10/20/ 24/23/27</p>
<p>Reduce the number of food outlets. There is very little choice for shopping in Stratford. Charity shops and food outlets dominate the town. There should be more individual shops and a well stocked supermarket to encourage people to shop in town. The biggest problem is lack of a bus station, with buses clogging up Bridge Street as well as emitting diesel fumes. This I consider should be top of the list, above all housing and retail units.</p>	<p>18/16</p>
<p>The only way to recover from high car parking space demand in the town centre is to improve the reliability and frequency of bus journeys along the principle highway into town</p>	<p>18/20</p>
<p>You could make park and ride bus journeys free and have free parking out of town. That way you genuinely encourage people to park out of town. You could do this in conjunction with reducing town centre parking as a further incentive to use park and ride. It works very well in some towns I've been where a 5 min shuttle park and ride is always full</p>	<p>18/20</p>
<p>Improve park and ride, in particular improve signs and duration of service.</p>	<p>18/20</p>
<p>Remember Guild of Holy Cross College of Priests at the Holy Trinity were here before Shakespeare was born - heritage to be presented and used in tourism. Must encourage use of park and ride to reduce parking in town. Coaches should all park behind leisure centre and a proficient service of mini buses be used in town. Town square should have been kept for locals to develop</p>	<p>18/20/12/10</p>
<p>There are park and ride areas to the south and north of the town which are adequate for people/tourists to get into the town. More awareness of these provisions could restrict the number of vehicles and reduce congestion in the town. Could provisions be made for people to access the tramway walk from the south park and ride.</p>	<p>18/20/14/21/ 24</p>
<p>Ban all coaches from town centre. Ban all lorries from town centre (except those making deliveries). Sort out bottle-neck on Arden Road/Birmingham Road/Arden Road/Warwick Road.</p>	<p>18/21</p>
<p>There are park and ride areas to the south and north of the town which are adequate for shoppers, tourist to get into the town. More awareness of these provisions could reduce congestion in the town. Provisions be made for people to access the tramway walk from the tramway walk from the south park and ride.</p>	<p>18/21</p>
<p>Provision of a covered bus station to alleviate congestion in Bridge Street and town centre. The present situation is appalling for a top tourist centre. Visitors are bewildered and residents fed up with having to wait in the open air in all types of weather. Lower the rates and rents to attract new shops. . Have a look at West Kilbride in Ayrshire a village which has been brought alive by the 'village initiative'. A scheme which attracts craftsmen and artists. Their shops are all painted in the same colour so easily identifiable</p>	<p>18/21/14/17/ 26</p>

Discourage vehicular access to town centre through greater promotion of increase limits on delivery vehicles/lorries. Park & Ride increase pedestrianised areas	18/21/27/24
Build a bus/coach station; this could replace the town square NCP car park with access in and out of Rother Street. This would do away with Wood Street bus stops and Bridge Street would be stop and go, no waiting.	18/26
The most important provision of all is that of a bus station. In the interests of environment, health and safety. We must remove the continuous stream of buses, queues on pavements etc. from blighting our lovely streets and spoiling residents and visitors experience of town shopping soon.	18/26/24/14
Pedestrianise the town centre and get the park and rides working properly. Pay to park, free bus then it doesn't matter how many people in the car. If Oxford / bath etc can do it, why not Stratford?	18/27
Pedestrianising the town centre would be a massive improvement. We have more than enough out of town development that has already killed off independent retail and local town based services for local residents who actually live in the town - such as the loss of the bakery, greengrocer etc. A thriving retail centre in the town is part of the tourism offer and needs to be geared to the kind of visitor that is attracted by the theatre and heritage offer so it must be more independent shops as that is the market we are trying to attract. The Town Square is ok but the cost of the rentals has killed the businesses. I do not support another massive cinema, competing with the Picturehouse which is an offer more in keeping with the town. It is a no-brainer that any development in town must be sympathetic to the heritage. We are a small town, we like it like that!	19,27
Encourage small independent retailers and producers. More pedestrianisation, encourage cycling into town not just round it. Improve kerbs to help access. Revitalise town centre by bringing people into town of foot/cycle and reduce traffic	19/27

<p>A solution that worked well in Southampton was to maintain a charge during the day for parking but after 6pm in the evenings the Council car parks were free. Although this may seem a loss of easy revenue, it encouraged locals and tourists to visit the restaurants and theatres which ultimately benefitted the city. I try and visit the theatre as much as possible and perform via an amateur dramatics group but the frantic search for free roadside parking in the evenings causes unnecessary hassle and often means that people take up residents spaces, abandoning their cars until the next morning, or do not go into town at all. As the town grows, this will only be exacerbated. If the council is not willing to introduce free parking, a minimal charge of £1-2 would suffice and I believe, significantly improve this problem. It will be essential if first floor premises (over shops) are converted to residential as the majority of people own at least one car nowadays. When walking down Sheep Street and eateries, this solution will create an ambient environment without so many cars driving round and round searching for spaces. Alternatively, if more park and ride services are introduced, then this offers another solution as they are running later now than previously. Tourism is very important but they will always be encouraged to visit the town because of the obvious draws but I feel these other changes need to be addressed to give our visitors a positive view of the town from the beginning to the end of their visit. The Historical Spine needs to be protected and traffic needs to be minimised. Could we reduce traffic during the summer months 10-4?. By placing all the car parks on the edges of town and building another bypass from Bishopton to Banbury Road would be good. I know the Council are concerned that directing people away from the Town Centre will result in a loss of revenue but many residents need to go to work outside of Stratford and at weekends we avoid the town because everyone is diverted through and it can take 2-3 hours to make the 20 minutes journey so the objective is having the adverse effect.</p>	<p>20/14</p>
<p>As previously stated to scrap town centre car parks. Why are council officials not using the park and ride facilities instead of the Church Street car park?</p>	<p>20/18</p>
<p>1. Retail outlets to refund parking charges to encourage visitors 2. Free electric bus from park and ride to centre (like Manchester) 3. Attract some big names e.g. Selfridges to anchor footfall and provide employment 4. Discuss with landlords of empty outlets incentives to let e.g lower rent year 1 5. Open 1 evening mid week until 8pm 6. Some empty outlets given over to cultural activity e.g tertulias</p>	<p>20/18/19/11</p>
<p>Traffic flow through the town centre is essential given the terrible congestion on surrounding roads. Parking on streets seriously clutters the town centre and reduces its tourist appeal. On street parking in the centre should be limited to disabled parking on Bridge Street only. Waiting elsewhere should be limited to 15 minutes (e.g. one side of high street)</p>	<p>20/21</p>
<p>Make the High Street parking one side only. Double yellow lines one side to ease congestion many large vehicles obstruct road</p>	<p>20/21</p>
<p>I would like to see less parking on High Street - at least limited to the side with designated spaces - access is difficult in a car. A roundabout at the Union Street/A3400 junction would be good and could also limit vehicles travelling down Bridge Street? Cycle lanes would also be nice - very hard to safely and easily cycle into town</p>	<p>20/21/23</p>

<p>There should be better signs to the riverside parking area of Stratford, from the roundabout on the A46 down the A439. Which would reduce traffic on the Birmingham Rd. There should also be better signs to the racecourse, down the Alcester Rd, rather than the Birmingham Rd. At the moment it seems that the only route into Stratford is down the Birmingham Rd!</p>	20/21/6/29
<p>Ban disabled parking on Debenhams side of high street by allocating spaces on other side of high street i.e. make able bodied people walk. Improve cycle paths in town centre and provide more cycle parking spaces</p>	20/23
<p>There are way too many taxi ranks in town. The price of parking in Stratford is way too high. You can not park for long enough to do any shopping as you are limited to half hour or 1 hour. This is why the shopping experience in Stratford died (however it flourishes in Leamington Spa as that town is not so greedy). Improve town centre access for cyclists, however NOT by just painting a dashed line in the side of the road. Cyclists need proper paths, bridges, secure parking and most of all respect. This would reduce traffic also. Prevent lorries entering town centre</p>	20/23
<p>Clear Bridge Street of parked buses or taxis; make pavements much wider, plant trees down the centre. Turn town square into a bus station. Charge cars £10 to park at out of town supermarkets etc. Monies to be used to reduce centre rates or rents</p>	20/24
<p>2 major bug bears are the width of the pavements on Bridge Street (particularly the side with M&S) and (to a lesser extent) Windsor Street. The pavements should be widened and the road width reduced in both cases. On Bridge Street the parking should be reduced (switch to parallel parking perhaps) and the pavement width increased at least 100%. On Windsor Street (South of Mansell Street) there's no need for the road to be 2 cars wide, while the pavement is only wide enough for 1 person - widen that so more than 2 people can walk side by side. Make the town centre a coach free zone too.</p>	20/24/27/21
<p>Pavement widening is important as there are many times when it is difficult to pass people especially if there are large crowds standing on the street. We do need to keep some on street parking however, as I find if I take my elderly mother into the town there is no where safe I can unload her so I can go and park the car. She can't walk very far and so there are limited number of places where I can stop. As a result, maybe there should be a series of one way streets through the town, so that parking can continue on one side of the road, and cars can still drive. A little bit like waterside.</p>	20/24/27/34
<p>Adequate street parking is not required if suitable and close car parks are available. Reducing traffic in the town will support pavement widening and further introduction of pavement use by town centre businesses.</p>	20/27
<p>There should not be car parking in High Street - it should be clear and consideration should be given to more pedestrianisation in High Street and other town centre streets</p>	20/27
<p>Introduce parking policies to favour town centre residents. Please please please do not pedestrianise any more of the town centre, it is already hard enough for town residents to get around!!</p>	20/27

<p>The decline of the Town Centre has not happened overnight it has been a steady decline over the last 9 years. The council carried out a similar survey in 2011, during this the Town retailers were asked to provide suggestions of what could improve activity/footfall/sales in the Town. The main recommendations were Cheaper parking, improvements to B'ham Road Greenhill street making the Town clean & presentable. Increase the number of quality shops, redevelop Town Square, and the affect of the Maybird. Since this survey you have continued with excessive parking costs, B'ham road & Greenhill Street are hardly desirable welcoming entrances to the Town. The increase in the number of quality shops has not materialised. Town Square still not re-developed however you did support them by extending the Maybird building Waitrose and introducing a gigantic Sunday Market well done! It is great collecting data however if you do nothing constructive with the information it becomes a waste of money and pointless.</p>	<p>20/28/19/10/29</p>
<p>Vital to maintain full traffic access thought all existing town streets. When Bridge street is closed i.e. for Christmas market it causes chaos. the town needs to work for locals not just tourists, need to encourage people from surrounding villages to come back to our town, I know so many people who will not come to town because of the parking and costs and congestion. High street double red lines down one side of the street to prevent any parking on that side of the street.</p>	<p>21/14/20</p>
<p>Remove school buses to either stratford high school car park or leisure centre car park for safer school pupil loading and to lower chronic peak time traffic jams on wood street, Windsor street, bridge street and Rother street. Invite at least two non leisure business's onto the Maybird Centre. Eg Ten pin bowling Alley or Casino. This will have the dual benefit of attracting more revenue into the town AND maximise use of a huge parking area which lies empty at night. Stratford hotels host many conferences attracting many professionals with money to spend, why offer them just a few pubs restaurants and bars for entertainment in the evenings</p>	<p>21/18/32/11/20</p>
<p>Find a way to avoid parked buses impeding traffic flow and pursue vigorously a proper bus facility at the station. Do not allow any more "Czaicescu" type buildings as at the town end of Alcester Road and currently proposed in School lane. Solid square box like structures with flat roofs are entirely out of character and it is amazing that such eyesores were ever given planning permission</p>	<p>21/18/6/12/28</p>
<p>Unless you remove the traffic! Who wants to sit in Stratford's version of the M25? Rother Street is the natural boundary of the centre. Will be hard to encourage retail/amenities in that area</p>	<p>21/19</p>
<p>Improvement to the traffic flow / Reduce parking charges to encourage visitors and retail businesses custom</p>	<p>21/20</p>
<p>Significantly reduce traffic on bridge st, high street and Wood street. Reduce parking on Bridge St and widen pavements. Move buses from Bridge St.</p>	<p>21/20</p>
<p>Consider schemes to reduce volume of traffic over the main Bridge. Consider schemes to make it safer to cycle South out of Stratford.</p>	<p>21/23</p>
<p>Town centre needs less cars, more cycles, more pedestrianisation and more housing</p>	<p>21/23/24</p>

Take away all the traffic lights and re introduce pedestrian crossings without lights. Stopping and starting increases pollution and congestion	21/24
Ban lorries and coaches between 10am and 5pm	21/27
The sooner traffic flow is changed, the better. For example make Bridge St one way, or pedestrian only. Waterside one way, whilst initially a nuisance, has become a delight. Stratford should learn from the delightful pedestrianised environments in places like Bath. Traffic free Bridge St is done for the Mop (I am not a supporter !) and for the "tat" markets on Thursdays before Christmas. Likewise pedestrians run the Gauntlet on Wood St, with narrow pavements and two way traffic. Would be better one way only, or traffic free. High St would benefit from similar considerations.	21/27
Usually clogged up with traffic. Solution - one way system. More pedestrianisation with new car park at railway station. Less on street parking - but some for disabled	21/27/20
Reverse one way waterside. Double yellow lines nest side High Street. Ban all markets on Bancroft Gardens (or bring back the motorbikes!)	21/34
More marked areas for cyclists, use town square car park for bus station and parking over	23/10/20/18
Proper cycle lanes, not ones that are far too narrow and disappear. Cheaper rent to encourage independent shops. Local card for discount in shops/restaurants.	23/19
Designate Greenhill Street an environmental improvement area. It's a main access to the town with many visitors at B&B's on Alcester Road. Stop cycling on pavements in the town.	23/24
Make town centre pedestrian/cycle only	23/24
I would like to see Stratford town Centre made for pedestrians and cyclists only. Limited buses in town and no cars.	23/24/21/27
Hate cycles on pavements, dangerous and frightening as they whizz past. Do not think Henley Street 'works' as half road, half pedestrianised. Not keen on town square having a cinema. What about roller skating/ice rink, bowling and keep parking nearby. People do not want to walk to entertainment	23/24/27/10/ 11/20
Supermarkets should be located out of town. Pedestrianise centre of town - encourage healthy living! Better cycle lanes please!!	23/27
Include safe cycle lanes connecting town centre with train stations, the greenway and the park and rides to reduce town centre traffic and provide cycle friendly infrastructure, thereby making it more feasible to pedestrianise some streets in town centre.	23/27
There is no mention anywhere in this plan of disabled access. Lots of cycling and pedestrian. Stratford has one of the worst town centres for wheelchair access into streets shops and buildings and an appalling shortage of disabled toilets. New restaurant developments are still being allowed which permit massive kitchen development on the ground floor but do not include an accessible toilet. Have any wheelchair users been consulted at all on this plan?	24/23/28/31
Pedestrianise the town centre to make it safer for pedestrians and cyclists. Also have a bus station just outside of the town.	24/27/18

We need pedestrian walk ways and trees.	24/28
Pavements are badly damaged urgent repairs needed now	24/28
The suggestions for the development of Birmingham road will not work unless Stratford has a proper ring road. Using Birmingham Road to access Stratford has become nearly impossible.	25/29
Pedestrianise Bridge Street for part of the day to encourage people to linger. Encourage market stalls selling farmer's market type foods instead of trinkets as in the Christmas market. Perhaps on a couple of days the market stalls could be in the pedestrianised Bridge Street as everyone buys bread, meat, cheese, pickles etc, and for some Rother Street is too far to walk from the river and car parks. Prioritise variety in the retail units in Bridge Street as this is where people begin their shopping / tourist visit. Local people would like local traders selling useful things e.g there is no greengrocer anymore except on market day. Perhaps one of the great farm shops e.g Hillers might open a shop in town?	27/14/19
Moving the bus stops from Bridge Street would improve the town centre massively in terms of aesthetics, pollution, pedestrian and traffic congestion and social issues. Providing clearer signposting for tourists would also be of help. I love the idea to pedestrianise certain streets at certain times of day. In fact, I would love to see 24 hour pedestrianisation if it were possible and practical (perhaps with the exception of delivery vehicles). It may sound like a bit of a wacky idea, but how about introducing horses and carriages to certain streets instead of cars? It works very well in Vienna and would be a huge tourist draw.	27/18
Pedestrianise more streets in the centre of town. Provide another park and ride along the Warwick road with cycle hire facility. Develop safe cycle paths from all park and rides. Encourage people to use these - promote by offering discount schemes in town shops	27/18/24/23
Get the cars off the roads and out of the town centre. Provide parking on outskirts of town with free shuttle buses. Pedestrianise and provide planting, cycle ways and benches.	27/20
Pedestrianisation of 'Historic spine'. Of course there must be disabled parking adjacent to shops, however 90% of those who use street parking are not disabled, simply too lazy to walk 5 minutes from the car park	27/20
Although not popular with retailers, Stratford should have pedestrianised streets to cope with tourism and to compete with many attractive European towns. The park and ride needs to be enforced for entry into the town	27/20
Increase pedestrianised areas. E.g. Bridge Street, High Street, Sheep Street and possibly Wood Street. If not, at least, improve standards and width of footpaths (particularly in Bridge Street). The loss of a few parking spaces in Bridge Street would make little difference (disabled, bus and taxi service could be maintained.	27/20
At least two pedestrianised streets. All people are fed up with parking costs, this affects town business.	27/20

<p>Cars/Parking is the key issue. Priority should be given to 'eliminating' as much as possible any/all Town Centre Car Parking & making key streets eg Bridge/High/Sheep/Wood/Union Streets, pedestrianised (or at the very minimum 'shared space'. Similarly, thought should be given to the construction of a bus station/terminus eg on or around the Leisure Centre Car Park. Many issues around this (but also many solutions) & a far healthier/cleaner/less intrusive environment in town without the persistent problems caused by buses on Bridge St/Wood St. Other towns/Cities have adapted and changed the culture towards pedestrianisation/shared space/restricted car/bus/lorry usage very successfully (eg Chester/Nottingham/York). Far more comfortable for everyone to take out Town Centre Car Parking, (where practical), developing Park & Ride further with shuttle buses (free/nominal charge?) Thus allowing visitors/shoppers time to shop and not to have to worry about rushing back to cars/feeding the meter etc. Cars/Car Parking/Buses/Pedestrianisation is the SINGLE most important issue, affecting local residents/retail & tourists and needs a radical review and overhaul.</p>	<p>27/20/18</p>
<p>I'm suspicious of the "improvement" of Rother Market, what exactly does that mean? Also what does prioritize shopping in Sheep st, Wood st and Greenhill st mean? Before adopting the principal of shared space, we would need to know how well it has worked in other towns in England, we know it has worked on the continent. What exactly does parking policies in favour of town centre retail mean? We could end up with people thinking they can park anywhere they like in the town. What we need is more pedestrianisation with park and ride. Visitors come to Stratford expecting to see old buildings not garish modern shops fronts. It works for other historic towns why not ours?</p>	<p>27/20/18/14</p>
<p>1) Widen the pavements along both sides of Bridge Street, removing parking for all vehicles and make it buses only (and deliveries) between 9-5 (plant trees. 2) Add on additional crossing near M&S and Sainsbury's local to discourage pedestrians crossing at other unsafe points. 3) Remove parking from High Street and only allow disabled badge users to park on one side of the road to allow cars/buses/lorries two way access. 4) Add dropped curbs to pavements at crossing points where they don't currently exist</p>	<p>27/20/21/24</p>
<p>In favour of appropriate pedestrianisation (like Solihull) but surrounding roads need to be improved and congestion problems around town bridge need to be resolved</p>	<p>27/21</p>
<p>Pedestrianise the town centre and create one way systems to make shopping more pleasant and to ease traffic congestion - encourage the use of the park and ride more - it works in other towns so why not Stratford!</p>	<p>27/21/18</p>
<p>Cyclists and pedestrians should not have to share the pavements. I have nearly been tripped up recently by cyclists. York manages to run an effective park and ride which bans traffic in the centre from 10-4.</p>	<p>27/23</p>
<p>Please no pedestrianisation or cycle routes</p>	<p>27/23</p>

<p>Pedestrianisation of more streets in town centre = urgent priority. Traffic congestion in town centre detracts from the street scene. More tree planting along all main streets. Large signboards (for sale/to let) also detract from attractiveness of streets. Town Square is a 'black hole' that urgently needs to be addressed. Needs a roof so that the market could move into there and operate six days a week. Bancroft Gardens needs twice as many seats to dissuade people from perching on planters. More regular street cleaning/emptying of rubbish bins. Replacement of dirty and broken paving particularly at the bottom of Bridge St.</p>	27/24/21/28/10/34
<p>The pedestrianisation for roads within the town centre is critical, but really we need the completion of a full ring road bypass.</p>	27/25
<p>Pedestrianise Sheep Street (use for all markets).</p>	27/34
<p>In order to create greater access make sure drop kerbs in town centre are low enough for ease of wheelchair users and carers many are still too high. The council wasted enough money on town square before and it didn't work they should either hold the contractors to account or make better use of the area. Reduce rates to encourage new outlets. Make the town work for locals not just visitors</p>	28/10/24/17
<p>Stratford is a lovely place to walk around, both in the town centre and the footpath links to places such as Anne Hathaway's cottage, the Greenway, the Tramway etc... I think maintaining this aspect should be a high priority in any developments</p>	28/24
<p>The originally fine row of Georgian Building by the traffic lights at the Arden St junction with Birmingham Rd is in a deplorable condition and need urgent renovation. They could create an impressive visual entrance to the town centre compatible with its historic character.</p>	29/12
<p>Cancel the planning permission for a drive-through McDonalds on the junction of Birmingham Road & Western Road - it is completely contrary to the goal of improving the Birmingham Road</p>	29/21
<p>'Out of town supermarkets' used to be defined - how far out? Maybird? It's no use designating Birmingham road as an environmental improvement area if the traffic flows are not reduced. Use of 'shared space' to be in town centre only</p>	32/21
<p>Please prioritise the Windsor Street -> Maybird corridor. The abandoned shops/houses are a complete disgrace.</p>	32/29
<p>No more brick built monstrosities in town centre. Give retails shops rate relief.</p>	6/17
<p>Learn lessons of history and consequences of council decisions; cutting tress which were not sick; parking fees/costs/excessive fines. Town square and other predictable disasters.</p>	9/20/10
<p>Last question on Q13 should be two separate questions</p>	
<p>More rubbish bins</p>	
<p>Don't spoil it!</p>	

Make the recreation ground a commercial entity drawing in income (profit!)	
Redevelop the whole site as a three storey car park. The returns would suit the owner	
More police (is there any) patrol, evenings, nights Holy Trinity (drugs) old town (thieves)	
Yes but difficult, very small gain in accommodation	
Provide more standard bus shelters with seating, provide more standard cycle stands	
1) Encourage retailers that provide what people want to buy at prices people are prepared to pay. 2) Control numbers of businesses of a particular type to enhance the prospect of businesses surviving, remaining and thus not resulting in empty premises e.g. We have too many coffee shops	
Don't believe planners	
Take individual applications on their merit which is what a planning department is for. Not refusing every application as is present policy	
Use one way systems and Herringbone parking in some streets. Planning by merit of design and objective instead of no to change	
Birmingham Road is a disgrace so anything will be an improvement - but we do not need office space	
Oblige owners of vacant properties to make the outside of the building acceptable to look at (e.g. Victorian buildings north of roundabout on Birmingham Road	
Make sure all important decisions are made by elected local members ONLY and not council employees.	
reduce the number of bus stops	
Maybird should be relocated out of town.	