

Research for Stratford's Neighbourhood Development Plan has identified that the age profile of Stratford is also different from the Country as a whole, with a shortage of residents in the 18-35 age range. This project not only meets the needs identified in The Neighbourhood Development Plan to provide a vibrant town centre and strong local economy but also provides a platform to accelerate the attraction and retention of young people in a 21st century creative and sustainable industry without damaging the character and heritage of the town.