

Responses to Representations made on the Pre-submission Draft Stratford Neighbourhood Development Plan

Policy TC17

Representations: Total received: 27

Number in Support: 18

Summary of Representations:

There is general support for this policy.

Modification Proposed:

To reflect comments below and national guidance this policy will be split into a policy (Policy TC8) and a project (TC Project 3), seeking to retain the initiatives which have support from residents but cannot be taken forward within the remit of a Neighbourhood Development Plan as policies

Individual Representations and Steering Group Responses

Code Number	Full Name	Organisation represented (where applicable)	Policy TC17	Neighbourhood Plan Steering Group Response
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Statutory Consultees' Comments				
1001	Stratford District Council	Statutory Consultee	<p>Windsor Street is referred to but is not covered within the EIA identified in Figure 9. In the last bullet point, there may be alternative means of providing pedestrian/cycle routes through the Canal Quarter.</p> <p>The red line on the associated Figure 9 map does not appear to cover all the areas mentioned in the various bullet points within the Policy. This requires checking and clarification.</p>	<p>Wording and map will be amended</p> <p>Route is from junction of Windsor Street and Birmingham Road to Maybird Centre</p>

Agents and Developers' Comments				
502	Stratforward BID		We support this policy.	Supportive

Residents' Comments				
003	William Bruce Horton		Aesthetic appearance of Maybird Centre could be improved dramatically through planting (inc trees) and reducing area given over to car parking. This would also be consistent with policies to increase levels of walking/cycling and contribute to Env Improvement Area	Noted, though this would be an initiative on private land to be taken by the land owners and not strictly for the local plan to achieve.
013	Rosanna Dymoke-Grainger		Improving the look and feel of this area would be great and be a great thing for Stratford.	Supportive
038	Amanda Waters		Agree	Supportive
039	Katherine Burnett	Canal & River Trust	Policy TC17 - Town Centre to Maybird Centre Environmental Improvement Area states "The creation of lively and active street frontages consisting of residential and mixed uses linked to the canal side proposals in accordance with Policy H3;" We would welcome clarification on the reference to policy H3 which appears to relate to Local Service Village Allocations. Policy TC17 - Town Centre to Maybird Centre Environmental Improvement Area states "The creation of a pedestrian and cycle link using the existing disused railway bridge over the canal to facilitate links with the Canal Quarter Regeneration Zone as well as with the Maybird Centre via the canal towpath." We would welcome engagement to identify if new pedestrian and cycle links are proposed to the towpath.	H3 reference is incorrect in the NDP and will be amended. Engagement with the Trust need to be expressly recognised in the policy or explanation.
048	David Bowie		There should be proposals for tree planting and green 'oases'	Agreed. Street Planting will be expressly included within the policy.

056	Martyn Luscombe	Stratford Voice	Support	Supportive
057	Trevor Honychurch		Strongly agree. We need to link Town Centre and Maybird and the new Canal Quarter and not think of them as separate units.	Supportive
064	Richard Eden		Yes, all good and in line with an international boulevard atmosphere.	Supportive
066	Brenda Stewart		Strongly agree with this. The Birmingham Road approach into town could be made much more pleasant for pedestrians and cyclists.	Supportive
070	Matt Sharpe		Glad to see this mentioned, as this area is pretty grim at the moment. A crossing making use of the old railway bridge would be excellent.	Supportive
091	Chris Houghton		As above. There should be clear separation between cyclists and pedestrians.	Supportive
095	Eric Ward		Well thought out. Strongly agree.	Supportive
108	Cheryl Aubrey	Work at The Fourteas, 24 Sheep Street.	Great Ideas	Supportive
125	Mandy Last		The proposed development of the area on the corner of Birmingham Rd and Clopton road needs to have provision for at least 1 car for each apartment.	Supportive
143	Chris Strangwood		Before this is considered, first look to see if widening this road would be advantages for through traffic. This road is everyone worse nightmare and is about to get worse with some of your plans.	This has been investigated by the Warwickshire County Council with a number of options for traffic improvement, and has been rejected partly because it does not cater adequately for pedestrians and cyclists. Widening the road would not remove the points of

				traffic conflict and could not therefore speed up traffic flows. It would be likely to worsen the pedestrian experience.
174	Sarah Eglin		very good idea	Supportive
201	Graham John Nicholson	The Inland Waterways Assoc. (Warks branch)	Agree	Supportive
202	Mr Mark Rowlands		To further support this policy, there should be no McDonalds drive-through take-away on the junction of Western Road / Birmingham Road. Such a development is totally contrary to the vision for this area and should never have been granted planning permission.	McDonalds has now been granted planning permission.
210	Rachel Syson		support	Supportive
217	Karen Wild	Stratforward Business Improvement District Ltd	We support this policy	Supportive
226	Debs Campton		Invest in the infrastructure and long term strategies to improve traffic flow in the area. Do not invest in traffic calming, pavement widening and the like which will further slow an already clogged area.	Noted. However the geometry of the Birmingham Road will be subject to further investigation whilst recognising the conflicting requirements of cars, pedestrians and cyclists. These matters are dealt with in Infrastructure Section 10.

228	John Campton		Cosmetic - sort the real problems. There has been inadequate investment in infrastructure by Warwickshire County Council.	Traffic management is dealt with elsewhere in the plan in Infrastructure Section 10 under INF1. It is of course in good part intended to be cosmetic to give this access to the town a more welcoming ambience.
278	Joan Graham		Improvement much needed.	Supportive
282	Anne Marian Kiely		Traffic is a major concern in this area - how to reduce number of cars needing to use this route? See idea re: Park & Ride (above). Do not understand location of "existing disused railway bridge over the canal..." in final bullet point.	Bridge is adjacent to the current railway bridge.
295	Cllr Charles Bates		Currently Windsor Street is one way towards the Town Centre from Mansell Street. Is it suggested that it should be changed to make it one way from Rother Street towards Birmingham Road?	This change is not included within the policy.