

Responses to Representations made on the Pre-submission Draft Stratford Neighbourhood Development Plan

Policy TC6

Representations: Total received 15

Number in Support: 10

Summary of responses

The preferred strategy as drawn from initial views expressed as well as from the overall tenor of these comments is that the town centre's economic strength needs to be protected.

Stratford District Council considers 150m² to be unreasonably small.

Modification Proposed:

Policy to be renumbered TC1. Threshold to be increased to 300m² for comparison goods only.

Individual Representations and Steering Group Responses

Code Number	Full Name	Organisation represented (where applicable)	Policy TC6	Neighbourhood Plan Steering Group Response
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Statutory Consultees' Comments

1001	Stratford District Council	Statutory Consultee	150 square metres is unreasonably small, not justified and contrary to Policy CS.22 in the Core Strategy.	The Cores Strategy sets a threshold of 1,000m ² for the district as a whole above which comparison goods retailing must be located in Town Centres. This Plan seeks to impose an additional lower comparison retailing threshold of 300m ² on the basis of local evidence specific to the town of Stratford-upon-Avon.
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Agents and Developers' Comments

502	Stratforward BID		We support this policy.	Supportive
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Residents' Comments				
038	Amanda Waters		What will the traffic impact be? It's difficult. We need less traffic in the town centre, but more people!!	Policies to ease congestion and ensure adequate parking are addressed elsewhere in this plan- See TC 14 and INF1
056	Martyn Luscombe	Stratford Voice	Support	Supportive
057	Trevor Honychurch		Not really sure about this- the Waitrose development is on the outskirts of town and means that traffic from the South does not have to cross town- that must be good.	See comment above
095	Eric Ward		Strongly agree	Supportive
108	Cheryl Aubrey	Work at The Fourteas, 24 Sheep Street.	Agreed	Supportive
109	Richard Thomas		Is this one too late, but of course I support it.	Supportive
143	Chris Strangwood		If you stop any further retail development then more of your residents will go further afield. I very rarely shop in town because I queue to get in and parking is too expensive. Also there are very few shops to attract me in on a weekly basis just when I need something specific.	Not agreed. This policy is necessary in order ensure that significant development is wherever possible located within the town centre. It's objective is to improve the vitality and viability of the town centre
173	Neil Williams		There is no need for any further out-of-town supermarkets - 4 is enough for a town of Stratford's size. The Maybird is adequate for Stratford's needs. Any further developments will further decrease	Supportive

			shopping footfall in the town centre, where a lot of shops are struggling already. Local developments are fine and there are too few in some areas of the town.	
174	Sarah Eglin		agree strongly	Supportive
201	Graham John Nicholson	The Inland Waterways Assoc. (Warks branch)	Agree	Supportive
217	Karen Wild	Stratforward Business Improvement District Ltd	We support this policy.	Supportive
278	Joan Graham		All these areas need to be improved, and I think increasing housing in the town centre would enhance the feeling of a market town. People like being close to shops and amenities. We don't all have cars.	Supportive
282	Anne Marian Kiely		Policy TC3 & TC6 CAR PARKING needs to be set at a realistic level to encourage users not at a prohibitive cost. Perhaps some sort of season ticket for Stratford residents?	Parking policies will be monitored by the advisory group- see policy TC14- and this suggestion along with others will be considered by them.