

## Responses to Representations made on the Pre-submission Draft Stratford Neighbourhood Development Plan

### Policy BE2

Representations: Total received 12

Number in Support: 8

### Modification Proposed:

Only the minor modifications noted in the responses below and any needed to remain consistent with the Core Strategy and the NPPF are proposed.

### Individual Representations and Steering Group Responses

Code Number	Full Name	Organisation represented (where applicable)	Policy BE2	Neighbourhood Plan Steering Group Response
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Statutory Consultees' Comments				
1001	Stratford District Council	Statutory Consultee	The second point in this policy is too restrictive.	Will be reworded to: "Proposals that do not positively contribute to local character will be expected to explain why and clearly demonstrate the reasons behind the alternative approach."
1005	Natural England		We note Policy BE2 - Responding to Local Character, which is an important feature. Reference	Noted. Add to explanation to include

			could also be made to National Character Areas, Stratford-upon-Avon falls within NCA Profile: 106 Severn and Avon Vales (NE336).	reference to countryside and add a footnote.
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<b>Residents' Comments</b>				
025	Jane Dodge		I agree	Supportive
056	Martyn Luscombe	Stratford Voice	Strongly support	Supportive
057	Trevor Honychurch		Not really sure what Local Character is? Quality materials, green planting and walkways are crucial.	Wording may alter to reflect SDC comments
092	Suzanne Helen Bower		This is a very important policy for this town. It would be very easy to spoil the character & identity of Stratford and the town's economy depends heavily on visitors who are attracted by its uniqueness.	Supportive
095	Eric Ward		Agree	Supportive
139	Renny Wodynska		As above! What has gone wrong so far to allow so many hideous developments?	Wording may alter to reflect SDC comments
201	Graham John Nicholson	The Inland Waterways Assoc. (Warks branch)	Agree	Supportive
221	Lindsey Quinn		Much more effort should be put into the appearance and quality of building in the district. Far too many buildings are poorly designed eye sores that do not fit the character of the town.	Supportive
228	John Campton		Yes	Supportive
278	Joan Graham		All very good principles and should help the town keep its unique market character.	Supportive